



ADITYA BUSINESS SCHOOL

ANDHRA PRADESH



AUTONOMOUS
@ KAKINADA HEAD OFFICE

A Landmark for
BUSINESS ENTREPRENEURS

ADITYA COLLABORATION WITH
PEARSON MEPRO
(English Learning Platform)

Campus Recruitment
Training Program



A SYNONYM FOR
CORPORATE PLACEMENTS

MBA
PROGRAMME

95%
CAMPUS PLACEMENTS IN 2024-25

COLLEGE NAMES	CODE
Aditya Degree College KAKINADA	ADTK
Aditya Degree College for Women KAKINADA	ADTW
Aditya Degree College for Women RAJAHMUNDY	ADTR

All courses are approved by AICTE | Affiliated to Adikavi Nannaya University | www.aditya.ac.in/pgcollege

ADITYA DEGREE & PG COLLEGE

ADITYA BUSINESS SCHOOL

Near RTC Complex, Reliance Petrol Bunk back side, Rajahmundry

Call @ +91 73966 62337, 7396661277

Aditya at a Glance

Who we are

The 41 year churning educational & pedagogic experience of Aditya is the foundation of Department of Management studies at Aditya. The guiding factors are inspired by internationally accepted values, such as the principles of the United Nations Global Compact. These principles seek to establish a process of continuous improvement of the management Institutions education to develop new generation business leaders capable of managing the complex challenges faced by businesses and the society at large. Taking the cue from these guiding factors, we adopt our curricula, research, teaching methodologies and institutional strategies to suit the new business challenges and opportunities.

Vision

To be an institute of excellence committed towards research and entrepreneurial skills for creating transformational business leaders.

Values

Integrity:

The institute strives to promote good citizenship, a sense of civic responsibility, global awareness and an appreciation for human diversity at all levels.

Mission

To groom the talent and foster the development of leadership qualities among students by adhering to our disciplinary strengths and by providing activity based academic, research, and service programs of high quality.

Opportunity:

We are committed to implement the program which meet student needs and provides them ample opportunities.

Service:

To provide value education, that promotes economic development of an individual and society.

103 Students Selected in ICICI Bank



Why MBA @ Aditya Group a better choice compared to others?

1. 100% Campus Placements assistance
2. Campus Recruitment Training (CRT): Arithmetic, Reasoning, English
3. Group Discussions (GD), Just-A-Minute (JAM), Mock interviews
4. Clubs-Marketing, HR, Finance, Quiz, IT, Soft Skills
5. Industrial Tours
6. Guest lectures
7. Workshops
8. Certification courses-NPTEL, SWAYAM, BAJAJ FINSERVE, INFO-SYS, MICROSOFT, SAP.
9. Out Bound Training
10. Organizing and encouraging students' participation in Business School Fests
11. Hostel facility -AC & Non-AC

Our Highlights

Eminent Faculty Members: ADITYA proudly boasts of its highly qualified, experienced, dedicated and committed faculty. As they play a significant role in imparting quality education through interactive teaching. Their commitment for teaching enhances their involvement with students.

Library :

- Wide range of reference & text books
- National & International Journals
- Periodicals, Magazines & Newspapers
- Tutorial CDs, DVDs & Multimedia Kits
- Online National & International Journals.



Diverse Culture:

Students from 14 states across India and abroad making the campus a diversity hub and fosters global awareness, and prepares students for a diverse and interconnected world by prompting cross-cultural understanding, critical thinking and enhanced creativity.

Case based Pedagogy:

Case based Pedagogy using Harvard Business School's publications & other reputed sources. Students are presented with real or hypothetical

Summer Projects and Internships :

Department of Management helps in finding internships for the students in the respective streams to give them a practical exposure.

Conducting Periodical Surveys :

Students have to meet various stakeholders like Entrepreneurs, Customers and understand them for better insight.



Guest Lectures and Workshops :

Guest lectures and self development workshops are organized on a continuous basis to give an added dimension to the courses. The fascinating lectures on various topics boost the confidence and give practical exposure and interaction to the budding managers.



Campus Recruitment Training ProgramME (CRT ProgramME) : The ultimate aim of Aditya is to make the campus the 'first stop' for companies in the recruitment process. Students are provided with substantial Training in Arithmetic, Aptitude and Reasoning, Written English test, General Knowledge, Verbal Reasoning, Group Discussions, Interview skills, Resume drafting, Personal and Corporate Etiquette, Time Management and Goal Setting. Aditya has developed inhouse Abhyas portal to make CRT programme more effective.

Our Unique Propositions

Industrial Visits :

Industrial visits provide students with a firsthand look at how businesses and industries operate allowing students to gain a better understanding of industry practices, technologies, and the challenges faced by professionals.



Corporate readiness Programme :

The placement and training cell spares no efforts in running various programs and collaborating with various industries and organizations which equip the students with all the qualities required.



Events & Festivals :

"Digital Marketing Day "

- **PARVA 2024**— PARVA a management event tries to improve the way of functioning the business student community in enhancing performance and Digital Marketing skills of students



WOMENS DAY



CRICKET TOURNAMENT



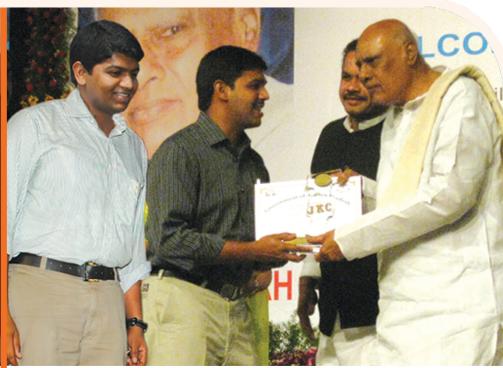
The journey to a better future starts with an MBA



Felicitation by WIPRO for
ALL INDIA'S TOP POSITION
with More Placements



For achieving Max.No. of Placements
OUTSTANDING PERFORMANCE AWARD
from TECH MAHINDRA



For achieving Max.No. of Placements
BEST PLACEMENTS AWARD
from Govt. of Andhra Pradesh

MAX. SALARY:
Rs. 12.5 LPA

AVG. SALARY:
Rs. 6.00 LPA

PLACEMENTS is not a Chance... It is a Choice for Adityans..!

Company wise No.of Placements secured by our MBA students

S.NO	NAME OF THE COMPANY	NO OF STUDENTS SELECTED	PACKAGE
1	IMPERIAL TECH	1	12.5 LPA
2	EXTRAMARKS	21	6 LPA
3	BRANE ENTERPRISE (MASLO)	1	5 LPA
4	Keka Technologies	8	4.7 LPA
5	ICICI BANK	102	3.5 LPA
6	CARGILL	7	4.7 LPA
7	BLUESTONE	16	3.5-4.5 LPA
8	TECHIGAI	2	5 LPA
9	RAMCO	1	4.7 LPA
10	BANDHAN BANK	29	4.45 LPA
11	UN SCHOOL	22	3.5-6.5 LPA
12	HOMEFIRST	17	6 LPA
13	BHARATH GROUP	3	3.5 - 4 LPA
14	ACMEGRADE	14	4 - 6 LPA
15	MILEKAL	11	4 - 7 LPA
16	WESTAGILE LABS	1	5 LPA
17	RAK CERAMICS	1	3.5 LPA
18	SBI LIFE INSURANCE	16	3.75 LPA
19	PLANETSPARK	2	6.5 LPA
20	HDFC	8	3.7 LPA
21	NISARGA IT SOLUTIONS	14	3- 4 LPA
22	FACTSET	6	3.35 LPA
23	I QUADRA	10	3.5-4 LPA
24	KOTAK LIFE	3	3.5 LPA
25	FUNNL	28	2 LPA

IMPERIALTECH

₹12.5
LPA



T. Vamsi Krishna

10 LPA
S SRINIVAS
GRANTLEY, COASTAL BANK

10 LPA
Y V V NAGA DIVYA SRI
GRANTLEY, WIPRO

7 LPA
ANGARA RAVI KUMAR
ACMEGRADE, VKS, WIPRO

7 LPA
V JEVANA MADHURI
ARIHANT S/W SERVICES,
WIPRO

6 LPA
S NAVYA SRI
CREDERA, ACMEGRADE

6 LPA
P PURNA SANDHYA
WIPRO, ACMEGRADE

6 LPA
CH J SOWJANYA
VIVO, VKS, ACMEGRADE

6 LPA
M P SRIRAM KALYAN
WIPRO, ACMEGRADE

5.4 LPA
MASA VINITHA
VERITY KNOWLEDGE SOLUTIONS

5 LPA
K N VENKATA SUDHA
WIPRO, INTERNZIEARN

5 LPA
DALLI BHARAT REDDY
COASTAL BANK, 24/7 AI

5 LPA
GIRAJALA SOWMYA
INTERNZIEARN

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**Congratulations to all the students who secured the jobs with
GOOD PACKAGES**

